



Ashok Sethi

Chairman

Tata Consulting Engineers Limited

EDUCATION

B. Tech. from IIT Kharagpur

Advance Management at Ashridge, UK

Certified Independent Director by Institute of Directors (IOD), India

AFFILIATIONS

In 2018, Recognised by the Central Board of Irrigation & Power for contribution to development of power sector

Adjunct professor at NTPC Business School for power sector vision

DOMAIN KNOWLEDGE

Thermal and Renewable Generation

Transmission & Distribution

Fuel Procurement

Project Execution

O&M Services

Power Trading

SOCIAL

<https://www.linkedin.com/in/sethi-ifod-ashok-a03223115/>

PERSONAL

In his free time, Mr Sethi enjoys yoga, meditation and watching motivational films

Since 2019, Mr Ashok Sethi is the Chairman of Tata Consulting Engineers and the Board Member of MSEB Holding Company Limited. Backed by an extensive experience of 43+ years across the utility sector value chain Mr Sethi in his last role, was the Chief Operating Officer & Executive Director at Tata Power Company Limited. He is a well known expert in thermal and renewable generation, transmission & distribution, fuel procurement, project execution, O&M services and power trading.

Mr Sethi holds the merit of leading business strategy and growth through M&A and Green Field Projects. He has also managed various other critical corporate functions like Engineering, O&M transformation, Testing & QA, Environment, Projects, Corporate affairs, Regulatory Legal & Advocacy, Commercial, Security and Safety.

Along with serving on the Board of Tata Power as Executive Director, Mr Sethi was also a board member on seven key Tata Power Subsidiary and JV companies. He was also the Chairman of Coastal Gujrat Power Limited (4000MW), Maithon Power Limited, WREL (Renewables), Industrial Energy Limited (Thermal Generation) and TPTCL (Trading). He has also served on the board of companies like AGL, Georgia and ITPC Zambia.

His expertise and innovative thinking on sectoral reforms, has allowed him to lead regulatory and advocacy efforts for over a decade. He also has the unique experience of managing a parallel distribution licensee in Mumbai in a very competitive environment and steered the company into achieving major market share in Mumbai transmission and nurtured distribution from 22,000 to 700,000 customers through long term planning and high-quality service. In 2014, he architected the efforts for re-obtaining the distribution & transmission licenses in Mumbai for Tata Power for a period of 25 years.

Mr Sethi also has been an active member of multiple executive & core committees of renowned institutes like WRPC, CBIP, MSPC etc. He has invested in building strong relationships with key stakeholders in government, regulators, customers, associations & community. His thought leadership and valuable insights have led him to contribute in areas like Sectoral Reforms, Regulations, Operations, Energy Efficiency & Demand Side Management.

Recently, he led an O&M transformation across Tata Power GTD assets to a completely digitalised Reliability Centered Maintenance on an IoT platform. His unique analytical and artificial intelligence-based approach propelled competency building, process simplification, big data analytics and optimum cost of O&M. He has mentored and coached leaders to create a good bench strength in Tata Power and has conducted workshops on acquiring transformational leadership capability for senior executives.

Mr Sethi has authored many papers in professional forums and media on tariff design for Discoms, parallel licensee operations, embedded generation, grid integration with renewables, distribution technologies, customer service, reliability of supply and implementation of new environment norms.