



# Ashok Sethi

## Chairman Tata Consulting Engineers Limited

### EDUCATION

B. Tech. from IIT Kharagpur

Advance Management at  
Ashridge, UK

Certified Independent Director  
by Institute of Directors (IOD),  
India

### AFFILIATIONS

In 2018, Recognised by the  
Central Board of Irrigation &  
Power for contribution to  
development of power sector

Adjunct professor at NTPC  
Business School for power  
sector vision

### DOMAIN KNOWLEDGE

Thermal and Renewable  
Generation

Transmission & Distribution

Fuel Procurement

Project Execution

O&M Services

Power Trading

### SOCIAL

<https://www.linkedin.com/in/sethi-ifod-ashok-a03223115/>

### PERSONAL

In his free time, Mr Sethi  
enjoys yoga, meditation and  
watching motivational films

Since May 2019, Mr Ashok Sethi is the Chairman of Tata Consulting Engineers. Backed by an extensive experience of 43+ years across the utility sector value chain Mr Sethi in his last role, was the Chief Operating Officer & Executive Director at Tata Power Company Limited. He is a well known expert in thermal and renewable generation, transmission & distribution, fuel procurement, project execution, O&M services and power trading.

Mr Sethi holds the merit of leading business strategy and growth through M&A and Green Field Projects. He has also managed various other critical corporate functions like Engineering, O&M transformation, Testing & QA, Environment, Projects, Corporate affairs, Regulatory Legal & Advocacy, Commercial, Security and Safety.

Along with serving on the Board of Tata Power as Executive Director, Mr Sethi was also a board member on seven key Tata Power Subsidiary and JV companies. He was also the Chairman of Coastal Gujrat Power Limited (4000MW), Maithon Power Limited, WREL (Renewables), Industrial Energy Limited (Thermal Generation) and TPTCL (Trading). He has also served on the board of companies like AGL, Georgia, ITPC Zambia and MSEB Holding Company Limited.

His expertise and innovative thinking on sectoral reforms, has allowed him to lead regulatory and advocacy efforts for over a decade. He also has the unique experience of managing a parallel distribution licensee in Mumbai in a very competitive environment and steered the company into achieving major market share in Mumbai transmission and nurtured distribution from 22,000 to 700,000 customers through long term planning and high-quality service. In 2014, he architected the efforts for re-obtaining the distribution & transmission licenses in Mumbai for Tata Power for a period of 25 years.

Mr Sethi also has been an active member of multiple executive & core committees of renowned institutes like WRPC, CBIP, MSPC etc. He has invested in building strong relationships with key stakeholders in government, regulators, customers, associations & community. His thought leadership and valuable insights have led him to contribute in areas like Sectoral Reforms, Regulations, Operations, Energy Efficiency & Demand Side Management.

Recently, he led an O&M transformation across Tata Power GTD assets to a completely digitalised Reliability Centered Maintenance on an IoT platform. His unique analytical and artificial intelligence-based approach propelled competency building, process simplification, big data analytics and optimum cost of O&M. He has mentored and coached leaders to create a good bench strength in Tata Power and has conducted workshops on acquiring transformational leadership capability for senior executives.

Mr Sethi has authored many papers in professional forums and media on tariff design for Discoms, parallel licensee operations, embedded generation, grid integration with renewables, distribution technologies, customer service, reliability of supply and implementation of new environment norms.